



PROGRAMME OVERVIEW



**Female
Founders**
Accelerator

Accelerate Your
Business's Success





“The Hatch Female Founders Accelerator was the boost and support I needed to grow my business. It gave me the courage and confidence to take my business to unprecedented new levels.”

– Sukhi Jutla, Co-Founder & COO - MarketOrders.
Female Founder Alumna - Cohort 3
Winner of 3 awards this year.

WHAT IS AN ACCELERATOR?

When you're running a business, time is money. In the hyper-competitive, ever-changing London market, few business owners can afford to stand still.

If you run a business which is moderately successful, treading water can be a risk not worth taking when there are faster, more ambitious swimmers ready to squeeze you out of the market.

We will teach you how to take the next steps needed to take your business to the next level. We will galvanise you into seizing the opportunities which only offer themselves to those willing to take risks.

ABOUT THE PROGRAMME

We are London's leading female founders accelerator. Our exclusive 4-month programme combines business training, expert support and coaching to help you accelerate your business's success.

Over the past 2 years we have graduated **32 alumnae** with a combined turnover of **£2.87M** and **120 employees**. We have designed our programme based on insights gained by working with more than 200 female founders, as well as our experience supporting **over 600 entrepreneurs in the last 5 years**.

Why We Are Dedicating This Programme to Female Founders

Just 17% of business owners are women. This makes female entrepreneurs true mavericks, willing to buck the trend and carve out their own success stories in a male-dominated environment.

We want to change this statistic, and we believe that the more successful, dynamic female-run businesses there are out there, the more women will be inspired to follow suit.

WHAT MAKES OUR PROGRAMME DIFFERENT

- We support founders who are ready to scale their business
- Intensive, practical training sessions led by industry experts
- A tailored approach to help us address your needs: you choose your experts
- Our business experts are top leaders in their fields
- A community of inspiring female founders

HOW THE ACCELERATOR WORKS

In the Accelerator, we balance our sessions between processes and outcomes. Every second Friday we run **full day workshops**, which include expert led training and **interactive, practical sessions** that will provide you with knowledge and allow you to learn new skills to help you grow your business.

Our tailored approach means that throughout the programme you will have access to a **financial coach**, a number of dedicated **business experts**, a **professional coach** and a **well-being expert**. You will receive an allocation of time for you to choose how best to use it so that you receive the support you really need.

Peer learning is a key element of the programme. As part of a cohort of 12 to 14 female founders, we encourage you to be curious, open-minded, and generous with your contributions.

At the end of the programme, you will have the opportunity to **practice your pitch** in front of highly experienced entrepreneurs who can provide you with valuable feedback.

“Nobody talks about entrepreneurship as a survival, but that’s exactly what it is and what nurtures creative thinking. Running that first shop taught me business is not financial science; it’s about trading: buying and selling.”

– Anita Roddick, founder of The Body Shop

BENEFITS

KEY KNOWLEDGE TO HELP YOU SCALE

Expert Workshops

We work with top experts in their fields who will use their expertise to deliver exclusive workshops that will provide you with all the necessary knowledge, skills and information for sustainable and innovative growth.

APPLYING LEARNINGS DIRECTLY TO YOUR BUSINESS

Practical, interactive Sessions

Our Practical Workshops are hands-on sessions combining interactive discussion and demonstration to help you implement what you learn to your business.

SETTING GOALS AND STICKING TO THEM!

Creating an Actionable Plan

You are going to learn a lot, but what will you do with all this new knowledge? You will be leaving each session with a lot to digest, but will also be equipped with a methodology for each area of your business.

YOUR BUSINESS SUPPORTED BY PROFESSIONAL EXPERTISE, HOW AND WHEN YOU NEED IT

Advice from Experts, Tailored to Your Business's Needs

During the programme, you will have access to expert consultancy. These consultants can help you with a specific business challenge or assist you in getting a project off the ground.

MEETING LIKE-MINDED FOUNDERS AND SUPPORTERS

Building an Amazing Network

You'll spend 4 months with amazing female founders! You'll meet talented women who will become important sources of knowledge and inspiration for each other.

GROWING PROFESSIONALLY AND PERSONALLY

1:1 Coaching & Mentoring

Outside of the Friday sessions, you will have access to our carefully selected coaches and mentors, who, if you choose to, can help with your progression and assist with your professional and personal goal setting.

“True entrepreneurs never stop learning from their own successes and failures – and from one another.”

– Deborah Meaden, Dragons' Den investor and successful entrepreneur



“I wish to thank The Female Founders Programme for creating a space for learning, empowerment, reflection and creativity, to take GLOBAL7 to amazing successful levels. The support from the team and mentorship programme by J.P. Morgan has been amazing. I feel confident and inspired about my business.”

– Medina Ashabi Ajikawo, Founder - Global 7.
Female Founders Alumna - Cohort 2

WORKSHOPS

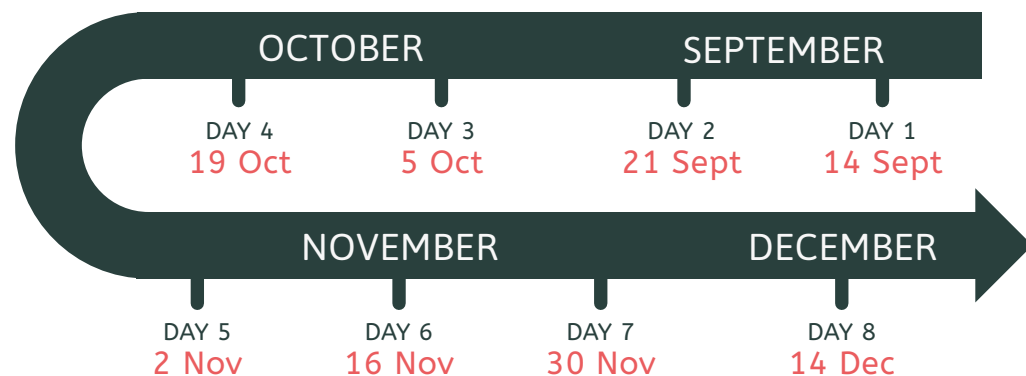
Our 8 core workshops include the followings sessions:

- Cohort Introductions. Programme Introduction, Expectations and Goal Setting
- Essential Building Blocks for your Business
- Self-Promotion in your Career: I am Remarkable
- Business Model Canvas
- Investment & Funding
- Pitching
- Sales
- Organisational Development
- Marketing
- Leadership
- Negotiation

KEY DATES

Here are key dates for your diary of the Friday sessions which will take place between 10.00 – 16:00 at Blooms London. Business Expert, Financial Coach and Coaching Sessions are organised at a time most convenient between you and the expert/your coach.

2018



PROGRAMME VALUE

- 8 full-day Workshops
- 1:1 Financial Coaching
- 1:1 Business Expert
- 1:1 Coaching Sessions
- Mentoring
- Legal Support
- Peer Learning
- Pitch Practice
- Networking Opportunities
- Investment readiness

VALUE: OVER £5000

Thanks to generous funding, we are now offering the entire programme for only **£900!** Register today while this offer is still available.

WHO CAN APPLY?

We are looking for 15 motivated entrepreneurs with the following criteria:

- you identify as a female and you have a business;
- your business turnover is at least £20,000 per year;
- you are employing at least one member of staff (or full-time equivalent, or with sub-contractors/ freelancers at a similar level);
- you are UK-based;
- you can commit to at least 75% of the programme time;
- you can commit to paying the programme fee before the official programme start or in instalments as agreed with Hatch (exceptions are listed in our bursary form)

APPLY NOW

PAYMENT METHODS

Entire programme now offered for £900 and you can pay in two instalments of £450 - one before the programme launches on 14th of September 2018 and the second one the following month. Payments can be made by BACS or by Credit/ Debit Card. Please ask about bursary places, if funding is an issue.

Please note that if you do not meet the specific eligibility for this programme and are still interested in developing your business, Hatch runs a similar 'Incubator Programme' with slightly different criteria that you may qualify for.

CONTACT DETAILS

Tel: 02079930074

Email: info@femalefounders.london

In partnership with:

J.P.Morgan

Venue Partner:



“Female Founders enabled me to step back from the day-to-day and think strategically about the smart risks I should be taking to move Tokyoesque forward. I had never had such a strong support group before – and I can say that I really felt like a female founder by the end of it.”

– Natalie Meyer, Founder - Tokyoesque.
Female Founder Alumna - Cohort 3.
Shortlisted for 2 awards.